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SECTION -B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

- 1) What do you understand by Supply Chain Management, its functions and importance?
- 2) What is the Macro prospective logistics system? Definition and brief introduction of logistics outsourcing.
- 3) What is make or by decision and when to you? Which cost is considered for make or by decision?
- 4) Please define the types of material management? Why material management is important for the company?
- 5) Please define briefly each component of warehouse management system. Please explain about brief design of warehouse and different operations.
- 6) What is inventory management? Please define demand and forecasting techniques briefly and its importance.
- 7) Please give a brief description over on "Customer Service Strategy", "Identification of Service Need" and Revenue Management.
- 8) Please explain about complete distribution strategy and its strategic point.

==END OF PAPER==

BACHELOR OF VOCATION
BPM and Analytics
Subject: Supply Chain Management
Subject Code: GBGE303
Semester: Fifth
July 2021
Theory (External): 70 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number									

SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A. ----- is a Japanese term meaning continuous improvement.
- JIT
 - Taguchi Map
 - Kaizen
 - TQM
- B. Full form of MRP in Operations and SCM is.
- Material Return Process
 - Machinery Repair Planning
 - Material Requirement Planning
 - Material Retention Planning
- C. ----- includes design and administration of systems to control the flow of materials, WIP and finished inventory to support business unit strategy.
- Bill of Material
 - Logistics Management
 - Material Management
 - Inventory Management
- D. The production scheduling is simpler and high volume of output and high labour efficiency are achieved in the case of
- Product Layout
 - Fixed Position Layout
 - Process Layout
 - A combination of line and process layout
- E. An Indian highway connecting India's four metropolitan cities
- Golden Quadrilateral
 - Logistics parks
 - Deepwater ports
 - None of the above

- F. Time period between placing and order its receipt in stock is known as
- Lead time
 - Over time
 - Shortage time
 - Carrying time
- G. Cost of product failure, error prevention and appraisal are classified as
- Stocking costs
 - Stock out costs
 - Costs of quality
 - None of the above
- H. Which of the following is not a forecasting technique?
- Judgemental
 - Time series
 - Time horizon
 - Associative
- I. Which of the following explain the need of the facility location selection?
- When the existing business unit has outgrown its original facilities and expansion is not possible.
 - When a business is newly started.
 - When the lease expires and the landlord does not renew the lease.
 - All the above.
- J. Services are categorized by all the characteristics except for
- Intangibility
 - Homogeneity
 - Perishability
 - Inseparability